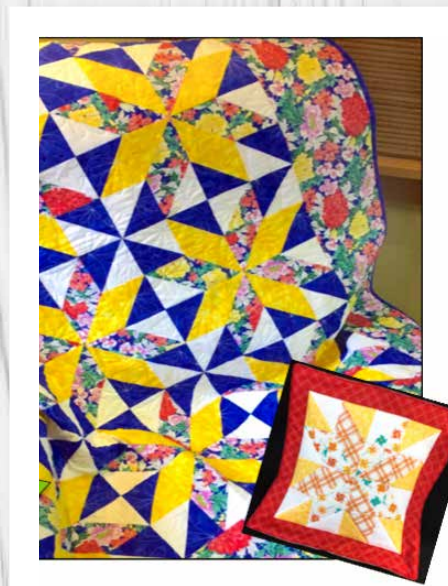
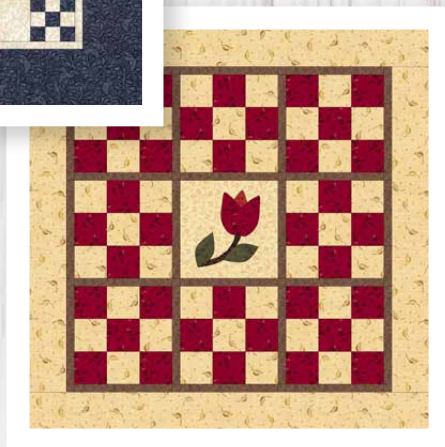


April 2018

# FABPack™

take a peek...build your business...new products





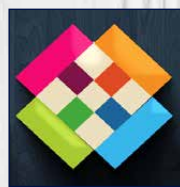
# FABPack™

what's INSIDE...



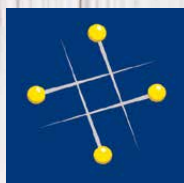
2

Piecing the Past Quilts



3

QUILTBOX



4

Sew Days



6

FabShop Membership

Welcome to the April Edition of our Interactive Digital FabPack! Download this interactive PDF for NEW products and business-building opportunities from the above advertisers. Please be sure to let them know that you saw their product information in FabShop's FabPack.

Enjoy your FabPack!

For information, contact Mandi Schulz at (360) 666-2392.

To get the most from your Interactive Digital FabPack, please download a free version of Adobe Reader and set it as your default program.

FabPack participants are paid advertisers. Participation does not serve as an endorsement of their products or services by The Fabric Shop Network, Inc.



# Piecing the Past Quilts

[www.piecingthepastquilts.com](http://www.piecingthepastquilts.com) ~ [info@piecingthepastquilts.com](mailto:info@piecingthepastquilts.com) ~ 360-262-6612

## Block of the Month Programs



Use Multiple Ways!

- FREE programs to build your email list
- Traditional BOMs in your shop

## Traditional Patterns



- Clear cutting & piecing instructions
- Wonderful illustrations!

## Simpliqué® Appliqué Templates



Beautiful Appliqué with no needle turning!

[Learn More!](#)

[Request Wholesale Account!](#)



# QUILTBLX

## See Us At Quilt Market Booth 1614

QUILTBLX™ patterns are targeted to the confident beginning quilter (and fun for the more experienced quilter too).

**Retail:** \$6.00 **Wholesale:** \$3.00

**Small Format:** Printed on heavy 12pt. card stock, folded to 4.25 x 5.5 and packaged in a crystal clear bag.

**Easy to follow:** Step by step instructions with clear greyscale illustrations at every step.

**Multiple color examples pictured** on the front and back covers.

**Perfect for Kits:** Keep the retail price of your kits in the sweet spot for your customers.

**Order Direct or add to your cart at**

**[EESCHENCK.com](http://EESCHENCK.com) or [Petersen-Arne.com](http://Petersen-Arne.com)**



### Multi-Size Projects:

[Bouquet](#), [Over and Under](#), [The Road Home](#), [City Streets](#) and [Windmill](#) all include a pillow, a table runner and also crib, throw and twin quilt sizes (all projects with and without borders).

### Make it Cozy:

The [Tea Cozy](#) and [Coffee Press Cozy](#) are easy to piece - these reversible cozies make a great small project and include several sizes (**perfect for sewers not yet into quilting**).

### Banner / Runner & Pillows:

[Old Glory](#), [Savor The Journey](#) and [Welcome](#) measure 12.5 x 40.5 finished. They feature easy piecing or simple appliqué and can be made as a table runner, wall quilt or a bench pillow.

[Nine by Nine](#) and [Block by Block](#) are perfect beginner projects – build a beginning quilting class around these easy patterns or kit them up in your favorite line of fabrics.

Each project is shown in multiple color ways - designed to inspire quilters - **and help you sell more fabric.**

**Mailing Address: 4550 SW Betts Avenue #3, Beaverton OR 97005**

Website: [Quiltblox.com](http://Quiltblox.com)

Email: [Deb@Quiltblox.com](mailto:Deb@Quiltblox.com)

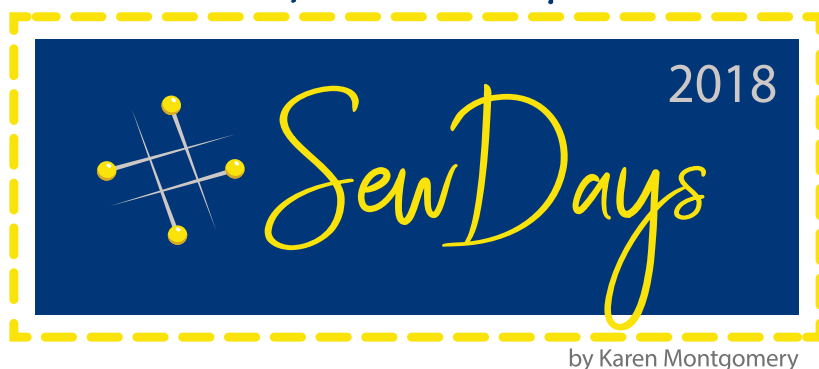
Facebook: [Quiltblox](https://www.facebook.com/Quiltblox)

Twitter: [Make\\_It\\_Sew](https://twitter.com/Make_It_Sew)

Instagram: [Deb.Quiltblox](https://www.instagram.com/Deb.Quiltblox)



*NEW Exclusive  
FabShop Member Benefit!*



by Karen Montgomery

*Join the FUN  
this summer!*

## Host SEW DAYS in your shop!

**Registration FREE to FabShop Members**

Non-members are welcome to participate; \$75 registration fee applies.

- Be part of the worldwide program to encourage sewing.
- 6 one-day classes, beginning the week of June 11, excluding the week of July 2, finishing the week of July 23.
- You choose the day and time to offer the class in your store.
- Promote your store on the group social media sites.
- Encourage your customers to share the fun with their non-sewing friends.
- The \$5 Class Fee is designed to encourage new customers to try sewing.
- The projects are easy to kit and fun for both beginners and more experienced sewers.
  1. Table Runner
  2. Stow & Go Tote
  3. Tea Towel Apron
  4. Quick Zip Bag
  5. Card Case
  6. At Your Fingertips Tool Organizer
- Make sewing social! Encourage friends to enjoy these classes together.

### How to Participate:

- Register for the Sew Days program at [fabshopstore.com](http://fabshopstore.com).
- Choose your class day during the scheduled weeks.
- Use the logo provided to promote the program in your summer class list.
  - Class fees, a set standard fee of \$5 per class.
  - Kit fees are left to the discretion of the shopowner.
- Order the project sheets in packs of 15 for \$15 from Checker Distributor. Retail \$2.50.
  - Project sheets can also be ordered for all 6 projects for \$1 each in any quantity from:  
Karen Montgomery, The Quilt Company, Allison Park, PA. (412) 487-9532.
- Prepare your project kits using the information in the packet provided with your registration.
- Organize supplies for your customers to share in class including: rotary cutters, mats, rulers, irons, ironing boards.

Sponsors:



Join the...  
*Sew Revolution*  
Follow Scott Fortunoff,  
Studio e Fabrics, on Facebook.

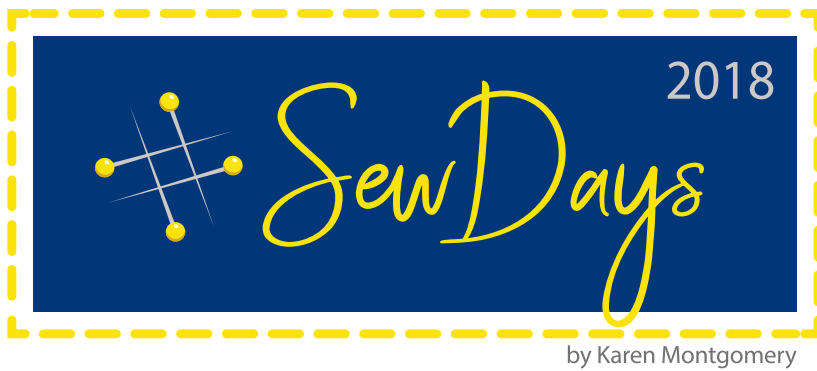


Brought to you by:

**The fabric shop network**  
the trade organization for independent  
quilt and fabric retailers.

To register, go to [fabshopstore.com](http://fabshopstore.com)

*more...*



*Join the FUN  
this summer!*

### Goals:

- To encourage consumers and non-sewing friends to socialize in a sewing atmosphere.
- To keep the cost of exploring sewing to a minimum to encourage participation.
- To link independent shops together and promote the educational experience.
- To allow consumers and shop owners to share their experience on social media.

### Additional Info:

- Each class in this program is independent of the others. Consumers can attend, and pick and choose the classes according to their schedule. They do NOT have to attend week 1 to participate in any of the following weeks.
- All participating shops are required to offer the same project during the same week. This is to provide unity and ease of advertising on social media. You can choose the day of the week and the time, but the project is pre-determined.
- There will be no classes held the first week of July.
- The projects for this program have been kept simple to encourage participation and success for those that have never sewn before. We want to encourage a social atmosphere of fun rather than a formal class setting for this event. Get creative, make it fun! Show your customers that it is more satisfying to work in a social group than to take an online class.
- Each project is designed to teach one basic technique that is easy to master. You are welcome to show and share additional projects that will encourage sales or participation in other classes on your shop class schedule.
- Participants will need a sewing machine. The projects are easy enough that a sewer can share a machine with her non-sewing friend and still finish their projects in the 2 1/2-hour time frame.
  - You have several options to provide machines for non-sewers that attend without a friend.
  - Purchase low cost machines such as the EverSewn from Brewer to use in your classroom.
  - Rent these machines for a small fee per class.
  - Sell the machines as used after the event, or retain them for use in your classroom.
  - Machine dealers may choose to provide or rent machines for use.
- The goal is to eliminate as many obstacles as possible for the non-sewer to get involved.
- A Power Point presentation will be provided for each project. These presentations will include step-by-step instructions, tips for success and additional ideas for how to use and enjoy the project.
- A few of the projects will require materials that you do not normally carry in your store. These are easy to find at discount stores or order at minimal cost. The kit list will include sources and links for online ordering of those items.
- Social media involvement is key to promoting your store's participation in this event. Lists of participating shops will be posted in several places online.
  - Invite consumers to participate in your shop event online and on the [Sew Days Facebook page](#).
  - Post photos of your class, students with their finished projects, and group shots.
  - Don't forget to link to your store and include your phone number to encourage enrollment in future classes.

To register, go to [fabshopstore.com](http://fabshopstore.com)



# Membership Application

**Join FabShop Today!** FabShop is the trade organization for independent quilt, fabric, and yarn retailers. Whether you're a new shopowner or a seasoned veteran, FabShop has the training, resources, and connections to help your business succeed! Eligibility for our Annual Retailers' Membership includes independent Storefront, Internet, or Design Studio retailers whose primary business is reselling quilting/sewing/yarn products and supplies to consumers.

## PLEASE PRINT

Date \_\_\_\_\_

Name \_\_\_\_\_

Company/Store \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State or Province \_\_\_\_\_

Zip \_\_\_\_\_ Years in Business \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

Web Address \_\_\_\_\_

Shopowner Profile: [facebook.com/](https://www.facebook.com/) \_\_\_\_\_  
(your personal Facebook name)

Payment: ☐ Check ☐ Visa ☐ MasterCard

Credit Card \_\_\_\_\_

Expiration Date \_\_\_\_\_ CVV \_\_\_\_\_

Signature \_\_\_\_\_

NOTE: Unless otherwise indicated, product prices include shipping and handling.

Subtotal this page: \$ \_\_\_\_\_

**Subtotal before tax:** \$ \_\_\_\_\_

Sales tax for Washington residents only. Workbooks, clubs, event CDs, and magazine subscriptions 8.4%.

Sales tax: \$ \_\_\_\_\_

**TOTAL:** \$ \_\_\_\_\_

## PLEASE CHOOSE MEMBERSHIP CATEGORY

### ☐ Retailers' Annual Membership

in the FabShop Retailers' Association plus 6 issues of **FabShop News** trade magazine: \$100 \$ \_\_\_\_\_

☐ New Membership

☐ Renewal

## MEMBERSHIP CATEGORY

### ☐ Independent Storefront Retailer

☐ Quilting ☐ Sewing ☐ Yarn

### ☐ Independent Internet Retailer

☐ Quilting ☐ Sewing ☐ Yarn

☐ **Design Studio** (designers who retail) producing original copyrighted sewing/quilt/yarn—related items, including books, notions and tools, patterns and/or similar products

### ☐ [fabrics shoppersunite.com](http://fabrics shoppersunite.com) listing

☐ FabShop Member Benefit

☐ Non-Member — \$50 annual fee

### ☐ **FabShop News** trade magazine **subscription only**

One-year subscription (six issues) — \$45 \$ \_\_\_\_\_

One-year international subscription (six issues) — \$65 \$ \_\_\_\_\_

### ☐ **WebCentsMagazine.com** subscription only

One-year subscription — \$50 \$ \_\_\_\_\_

## REQUIRED:

Mail or fax a copy of your business license and tax certificate plus a pre-printed voided company check.

## MAIL PAYMENT & PROOF OF BUSINESS IDENTIFICATION TO:

**The Fabric Shop Network, Inc.**, P.O. Box 820128, Vancouver, WA 98682-0003 • (360) 666-2392 • Fax (360) 666-2863 • email: [info@fabshopnet.com](mailto:info@fabshopnet.com)

# Learn. Share. Support.

Our goal is to help shopowners grow, succeed, prosper, and enjoy business to the fullest. We strive to provide the most complete, comprehensive, and detailed source of business information available within the fabric retailing industry.



**The fabric shop network** Inc.  
...the trade organization for independent quilt and fabric retailers.  
[www.fabshopnet.com](http://www.fabshopnet.com)